OBJECTIVES OF THE STUDY:-

Jhunjhunu district of Rajasthan is bestowed with rich natural-forest and agricultural resources. Most of the state’s wealth lies untapped yet, and these could provide a strong base for industrial development. Despite enormous latent potentialities for setting up of various resources based industries, no significant progress could be achieved in the field of industrialization in the state. With a view to bring about sustained and balanced regional development of this region and also to improve the living standard of the Jhunjhunu’s, the present study aims to focus on problems and prospects of industrial development especially that of small scale and cottage industries in the state. In order to make the study not only of academic interest but also of practical utility, the following objectives have been set.

- To study the structure and growth of small scale industry in the district.
- To examine the level of contribution of these units in providing employment and income opportunities to the people.
- To examine the problems of small scale industries related to finance, marketing etc. in the study area.
- To analyze the impact of Government and State Policies towards the development of small scale industries in the region.
- To suggest suitable measures for the development of small scale industries in Jhunjhunu district.

HYPOTHESES:-
To meet the objectives of the study, the following hypotheses are postulated for empirical verification in the study:

H0 Small scale industries play an important role to create employment opportunities and generate income, investment and saving potential etc. in the economy.

H1 The area suffers from excessive and acute unemployment and under employment problem.

H2 Persons suffering from under employment are interested in taking up complementary jobs to uplift their level of living.

H3 There is a lack of innovations and entrepreneurship in the Jhunjhunu district.