The Objectives of Research Study

The overall objective of this research study is to study about “Women entrepreneurship motivational factors. This study also focuses the ways to overcome the hurdles faced by women to become the entrepreneurs.

This study also focuses on the outcome of the questioner which was sent around 50 women entrepreneurs of Kolhapur district for knowing their potentialities to become entrepreneurs.

The present research study proposes to achieve the following objectives:

(1) To study the motivational factors of women entrepreneurs.
(2) To define the ways to become a entrepreneurs.
(3) To analyse potential of the women entrepreneurs leadership perspectives, attributes, competencies and experiences of business.
(4) To identify the success results and impacts of motivational factors on entrepreneurs
(5) To understand the learnable methods and practices.
(6) To document the research findings.