Hypothesis

1. Family members support women entrepreneurs to initiate business.
2. After getting name, fame & money her family members become reluctant in encouraging her further which hinders her growth as compared with male entrepreneurs.
3. Women entrepreneurs normally do not plan diversification or expansion of business.
4. Socio economic background of WE helps them to steer in business.
5. WE generally prefer lines in fashion designing, interior designing, confectionaries and bakery, cosmetics, educationists, entertainment etc rather than in industrial manufacturing.