Research Objectives

The study is aimed at examining the role of international medical tourism in terms of foreign exchange earnings. The key objectives of this study, therefore, would be as follows:

- To study the contribution of International Medical Tourism to Balance of Payments.
- To study the role of Maharashtra Tourism Development Corporation towards International Medical Tourism.
- To find out the contribution from three categories viz. NRIs, Foreigners and PIOs in Mumbai in terms of foreign exchange.
- To analyze the several factors affecting in selection of hospital.
- To measure the level of satisfaction of patients (Medical Tourist) from hospitals in Mumbai.