The objectives of the study:

The boom in the information technology revolution has been rising during the recent past and is expected to go on for many years to come. Retaining the best professionals is never easy, no matter what industry segment we consider.

The project focuses on
1. To study how best the Talent Retention strategies that are implemented in various IT companies
2. To know what Talents want in the company
3. To study human values fostering in retaining talents
4. To know and evaluate manager-Talent relation in IT companies

Hypothesis:

H0- There is no correlation between Human Values and Talents retention strategies

H1- There is a correlation between Human Values and Talents retention strategies